Start Up

Episode Guide

Season One (13x30)

EPISODE 101 – Zombies, Pickles and Cheese, Oh My!
Gary and the crew travel to Milwaukee to meet with the "Gouda Girls" to find out how they started an award winning grilled cheese food truck, then they head to Detroit to talk to "McClures Pickles", who started a pickle company who went from the farmers market to a global brand, and last, they stop by Pittsburgh to meet with "House of the Dead", a zombie store that has customers dying to buy some zombie swag.

EPISODE 102 - Two Girls, a Guy, and a Pizza Tour!
Gary and the crew start in Chicago to meet with John, who created "Chicago Pizza Tours", a business that's taking a bite out of Chicago. Then they head to Pittsburgh to meet with Lori and Marybeth, the mothers who started the new, hip youth clothing line "Yo Bro", apparel for little dudes! And last, they swing by Milwaukee to meet with Tim, the seasoned contractor and designer who built the "Iron Horse Hotel."

EPISODE 103 - Plant Your Feet on the Ground!
Gary and the crew travel to Pittsburgh to talk to John, the creator of "Pittsburgh Paragliding", a new business that's really taking flight for Pittsburgh tourism. Then they head to Chicago to meet with Brock and Prosper, who start "Vivid Braille" a new retail clothing store with a creative twist. And last they swing by Indianapolis to talk to Colin, who invented "The Garden Tower Project", and new way of growing fresh organic vegetables.

EPISODE 104 - Break Away and Take a Vacation
Gary and the crew are heading to Brooklyn, New York to talk to Monique, who began "Akwaaba", a unique bed and breakfast that's getting rave reviews. Then they travel to Indianapolis to speak with Heather, who started "Retro 101," Indiana's first fashion boutique on wheels. And last, they

swing by Milwaukee to meet with Ray, who created "Rays Indoor Mountain Bike Park" a place for anyone from amateurs to professionals to enjoy biking year round.

EPISODE 105 - Never Dessert Your Fellow Man!
Gary and the crew travel to Pittsburgh to meet with Josephine, who started "La Dorita," a new brand of dulce de leche, moving her grandmother's secret recipe to shelves around the country. Then they head to Washington, DC to speak with Cynthia, the owner and artist of "Cirque Du Rouge," who's taking the artistry and tradition of tattoos design to a new level. And last, they venture over to Chicago to meet with Ethan and Desiree, the founder of Give Forward, an online fundraising site that aims to help with medical expenses.

EPISODE 106 – Workin' Like a Hot Dog!
Gary and the crew head to Indianapolis to chat with Bev, who started Happy Dog Hotel and Spa, a pet facility that's provides high-standard care for man's best friend. Then they travel to Cleveland to meet with Al "Bubba" Baker, NFL player turned restaurateur, who began "Bubba's Q," a family restaurant with a lot of heart and some very unique ribs. And last, they trek over to Detroit to speak with Roger, who created "Train Like a Savage," a no-holds-barred workout regime that's mental and physically challenging its devotees.

EPISODE 107 - Newalk a Mile in Their Shoes!
Gary and the crew head to Detroit to talk to Tawny, who started "Pink Pump," a trendy boutique that's dressing and accessorizing fashionista throughout southeast Michigan. Then they make their way to Milwaukee to meet with Ian and Jason, who created "Newaukee," a social media site that's helping young professionals to connect and explore all that Milwaukee has to offer. And last they venture to Chicago, to chat with Chastity, the founder "Urban Fit Clubs," a network that provides its members with access to a number of Chicago's best boutique fitness studios.

EPISODE 108 - Andy Warhowl's Kitchen!
Gary and the crew travel to Washington, DC to meet with Ethel, who started "Doggie Washerette," a self-service dog wash that aims to meet the convenience needs of urban pet owners. Then, they make their way to Chicago to visit with Nick, who began "Real Kitchen," a gourmet carry-out restaurant that prepares home-style meals with high-quality ingredients. And last, they head over to Cleveland to talk to Jason, who started "Cleveland Art," a workshop that repurposes industrial pieces into custom furniture feature cutting-edge designs.

EPISODE 109 - Pack Only What You Kneed!
Gary and the crew venture to NYC, to speak to Helen, who, with the help of her two sons, created 'Lo & Sons," a line of stylish and practical carryall handbags and travel totes. They, they head to Detroit, to visit Robert and Sherri of "Detroit Mercantile," a boutique for the urban pioneer offering a collection of new and vintage local items. And last, they travel to Milwaukee, to chat with Judi,

who started "It'z My Party Cakery," a family owned and operated bakery that knows how to sweeten any celebration.

EPISODE 110 - Please Don't Feed the Monsters, They are Already Stuffed!
Gary and the crew venture to Chicago to speak with Mike and Chao, who opened "Union Street Sushi + Barbeque Bar," where patrons dine on Japanese-influences cuisine with an East-meets-West flair. Then they travel to Cleveland, to meet with Mike and Bryan, the founders of "e-funeral," a site that's transforming the way funeral arrangements are made. And last, they head over to Indianapolis, to visit with (Name), who started "Promise Monsters," a toy company that's spreading kindness with every monster that leaves their shop.

EPISODE 111 - The Salad of John and Yoko
Gary and the crew travel to Cleveland, to chat with Vince, who opened "Gotta Groove Records," a one-shop vinyl production factory. Then they head to Detroit to meet with Suzanna of Simply Suzanna, a natural food company that offers a medley of sweet and savory granola treats. And last, they swing by Washington, DC, to meet with speak with Noah, who created "Feastly," a networking site that's uniting foodies across the world.

EPISODE 112 - You are So Goudaful to Me
Gary and they crew head to Washington, DC, to talk to Carolyn, who started "Righteous Cheese," a shop that is all about pairing good food, good drinks and good company. Then they travel to NYC to meet with Constance, the founder of "Hot Girls Pearls," a line of fashionable accessories that are keeping women cool. And Last, they venture to Detroit, to speak with Burkey, a craftsman who began "Four Chamber Forge," a brand that features a variety of one-of-a-kind, handmade wood and leather creations.

EPISODE 113 - It Looks Good on You
Gary and the crew travel to Washington, DC, to meet with Roger and Bryan, the founders of "Pleasant Pops," a brand of paletas, a traditional Mexican frozen treat, that come in over 100 flavors and are made from ingredients that are locally sources. They then head to Ferndale, Michigan, to speak with Jake, who created Livio Radio, an internet radio product that helps make listening to online music simple. And last, they swing by Detroit to chat with Phil, who started "Doejo," a digital agency that's helping startups and brands build momentum.

Season Two (13x30)

EPISODE 201 - Crabby Head
Gary and the crew travel to Atlanta, GA to talk to Luke who started Sack Daddy's, a new seafood restaurant concept based off a family recipe. Then they swing by Louisville, KY to talk to

Heather who created Custom Wig Company, a business that makes handmade wigs for customers all over the world.

EPISODE 202 - Lip Service
Gary and the crew head to Cedar Rapids, IA to talk to Steve and Andrea, a husband and wife team who created Eco lips, a B corporation that creates organic lip balm. Then they head over to Birmingham, Alabama to talk to Selena who started Sarcor, a civil engineering firm that's helping to redesign local communities.

EPISODE 203 - Rotelle Me More
Gary and the crew travel to Minneapolis, MN to meet with Roger, one of the owners of Alley Cats, a bike shop that sells, repairs and restores bicycles. Then they swing by Iowa City, IA to talk to Julie who created ZaZa's, an Italian specialty market that makes fresh homemade pasta.

EPISODE 204 - Pie in the Sky
Gary and the crew travel to Birmingham, Alabama to meet with Jeff, Jason and Chris who started Slice Pizza, a family business that's reshaping the local scene. Then they head to Louisville, KY to meet with Emily who created Graceship, a company that produces multiuse handbags.

EPISODE 205 - A Fisheye View
Gary and the crew head to Madison, WI to meet with Brian who created Fishidy, a smart phone app that's helping fisherman become more successful. Then they head to Minneapolis, MN to meet with MJ and Susan who started Eye-musment, a company that designs fashionable and affordable eyewear.

EPISODE 206 - Cultured Club
Gary and the crew head to Iowa City, IA to meet with Veronica who created Yotopia, Iowa Cities first frozen yogurt shop that sources local ingredients. Then they swing by Madison, WI to meet with Matt who started Murfie, a company that turns your old CD's and Vinyl into high quality digital files.

EPISODE 207 - Wooly You Like to Be Seated?
Gary and the crew head to Asheville, NC to talk to Grace and Mariano who started Appalache, a clothing company that makes handmade outdoor apparel with locally sourced wool. Then they head to Edwardsville, IL to meet with Jenny and Ed who started Cleveland Heath, a restaurant that has critics raving all around the country.

EPISODE 208 - Clothing Drive
Gary and the crew head to Nashville, TN to talk with Chip, who created Celebrity Bus Drivers Academy, a one of a kind school that teaches people how to drive a bus for celebrities. Then they

head over to St. Louis to talk to Dawn, who created Made for Freedom, a clothing company that employs former victims of human trafficking.

EPISODE 209 - The Art of Family
Gary and the crew head to Nashville, TN to meet with Susan and Rowan who started MillarRich, a company that places people with intellectual disabilities into loving homes. Then they head to Asheville, NC to meet with Lauren and Matt who created Zappow, an art gallery with a twist that's drawing national attention

EPISODE 210 - A Hole in One
Gary and the crew head to St. Louis, MO to talk to Cory and Jason who created Strange Donuts, a unique donut shop that's encouraging St. Louis residents to "stay strange." Then they swing by Asheville, NC to talk to Evan who started Silverleaf, an herbal pharmacy and acupuncture studio that encourages a natural, holistic lifestyle.

EPISODE 211 - Tap the Falls
Gary and the crew head to Minneapolis, MN to talk to Bob who started Above the Falls, a kayak rental and tour company that takes people up the Mississippi river. Then we head over to Madison, WI to talk to Henry, Andrew and Giotto who created Mob Craft, the world's first crowd sourced brewery.

EPISODE 212 - Maids Quarters
Gary and the crew head to Atlanta, GA to talk to Alex who created Eco-Friendly maid service, a cleaning company that manufactures cleaning products from organic and raw ingredients. Then, we head over to St. Louis to meet with Mike, who started Orbit, a unique pinball lounge with a twist.

EPISODE 213 - Board to the Core
Gary and the crew head to Nashville, TN to talk with Will who created Salemtown Board Company, a business that makes handcrafted skateboards while giving back to the community. Then, we swing by Somerset Center, MI to talk to Steve, the owner of Meckley's, an apple orchard that makes homemade hard cider.

Season Three (13x30)

EPISODE 301 - Coupon Cutter
Gary and the crew travel to Detroit, Michigan to talk to Sebastian, the owner of Social Club Grooming Company. Watch how he realized his dream of being a business owner and is changing the face of the classic barbershop. Then they swing by Buffalo, New York to talk to

Patrick who created City Dining Cards, a business that's putting a new spin on traditional couponing. Watch how he is creating value for consumers and local businesses.

EPISODE 302 - Maple Alley
Gary and the crew head to Vermont to talk to Dori, the owner of Tonewood, a unique business that collaborates with expert sugar makers to create single source, unblended maple products. Then they head over to Hamtramck, Michigan to talk to Chris, the owner of Fowling Warehouse, a business centered on his homemade backyard sport that combines football and bowling. Watch how he's creating a movement that's bound to become a new national pastime.

EPISODE 303 - Spirits Lifted
Gary and the crew travel to New Haven, Connecticut to talk to Stacey, the owner of Air Temple Arts, an uplifting and challenging way to exercise and practice circus arts. Then they swing by Providence, Rhode Island to talk to Aaron and Hannah, the co-founders of Sproutel, a company that makes Jerry the Bear to help educate children on diabetes.

EPISODE 304 – Thirsty for Knowledge
Gary and the crew travel to Connecticut to visit with Denisha, the owner of Plucked Admissions, an easy and sufficient website that aids high school students in searching and applying to colleges. Then they head over to Plymouth, Michigan to talk to the James' sisters, who founded DROUGHT, an organic line of raw juices that helps nourish customers.

EPISODE 305 – Shopping to the Rescue
Gary and the crew head to Double Midnight Comics in Concord, New Hampshire, to talk to Chris and Scott: two brothers who took their love of comics and gaming and followed their dream to create an exciting environment for gamers to mingle and game together. Then they visit Bailey Road in Vermont, a high-end boutique in downtown Montpelier that focuses on the classic in-store experience of shopping for any occasion.

EPISODE 306 – Baked Artistry
Gary and the crew travel to Boston, Massachusetts to talk to Tracey and Danielle, the creators of Wicked Good Cupcakes, a cupcake shop that creates cupcakes from scratch and distributes their ingredients in jars to customers all over the country. Watch how they've transformed since being featured on ABC's Shark Tank. Then they swing over to New Hampshire to talk to Christa, the owner of The Place Studio Gallery, a fun and creative studio that teaches a variety of art courses, as well as displaying customers' art in-house.

EPISODE 307 – Dyein' to Cruise
Gary and the crew visit Buffalo, New York, to talk to Matt, the creator of Craft Cruiser, a social and active way of touring the city while enjoying refreshing craft beers. Then they swing over to

Saco River, Maine, to chat with Claudia, the owner of Saco River Dyehouse. Experience how this organically certified manufacturer helps customers dye a variety of textiles.

EPISODE 308 – Wake up and Smell the Dog Food
Gary and the crew visit New York to talk to Sam, the owner of Public Espresso, a local coffee shop that serves single-origin coffees from around the globe. Then they head to Boston, Massachusetts to talk to Emily, creator of Fedwell, a brand of organic dog food that strives to bring a home cooked meal to every dog.

EPISODE 309 – Don't Fret about Technology
Gary and the crew visit Vermont to talk to Ben and Jeff, co-owners of MusicStoreLive, a booming website that aims to combine the local guitar shop feel with the online shopping convenience. Learn how customers can buy and trade a variety of guitars and gear. Then they head over to Massachusetts to chat with Michelle, the owner of LoveTheCool, a digital media agency that serves clients such as CVS, Vogue, and Instacart.

EPISODE 310 – Bringing Home the Chickens
Gary and the crew head to Providence, Rhode Island to talk to Drake, the owner of Cluck!, an urban farm and garden supply focused on helping customers adapt and maintain a healthy lifestyle. Then they swing over to Ferndale, Michigan, to talk to Bradley, the owner of The Home Store, a local real estate agency that helps customers recover from foreclosures.

EPISODE 311 – Retail or Salt Therapy?
Gary and the crew head over to Portland, Maine, to talk to Don, the owner of Salt Cellar, an elaborate shop with every kind of salt imaginable, including Himalayan salt blocks and salted caramel chocolates. Then they swing over to New Haven, Connecticut to talk to Neville Wisdom, a fashion designer who custom fits women's and men's high-end clothes in-house.

EPISODE 312 – Red or Oyster White
Gary and the crew visit Amherst, New Hampshire to talk to Amy, the owner and founder of LaBelle Winery, home to Amy's perfected blueberry wine. Then they head over to South Kingstown, Rhode Island to visit Perry, the owner of Matunuck Oyster Bar, where only the finest of local oysters and seafood are served.

EPISODE 313 – Reel in the Dustbunnies
Gary and the crew head to Maine to talk to Tom, the owner of Maine Coast Shellfish. See how the finest catches of seafood are caught in the local Maine waters and distributed all over the world. Then they head to Detroit, Michigan to talk to Danielle, the owner of Detroit Maid, a cleaning service that will sweep you off your feet.

Season Four (13x30)
(Available in 4K)

EPISODE 401 – Dinner and Apps
Gary and the crew head to Seattle, Washington to talk with chef Edouardo Jordan, creator of Salare, a farm to table restaurant with rave reviews. Then they head to Ann Arbor, Michigan to talk to Skye Durrant and Brandon Bertrang founders of LawnGuru, an online lawn service and mobile app.

EPISODE 402 – Have a Beer Outdoors
Gary and the crew head to Portland, Oregon to talk with Ashley Rose Salvitti, the creator of Brewvana, a tour company of Portland's finest microbreweries. Then they head to Detroit, Michigan to talk to Candace Simons, founder of Brooklyn Outdoor, a unique outdoor advertising company.

EPISODE 403 – Cheesy Effects
Gary and the crew head to Bandon, Oregon to talk with Greg Drobot and Daniel Graham, the co-founders of Facerock Creamery, an artisan cheese factory and retail store. Then they head to La Mesa, California to talk with Brea Joseph, the owner of KBZ FX, a special FX make-up studio.

EPISODE 404 – Alpaca the Candles
Gary and the crew head to White City, Oregon to talk with Richard and Renata Gyuro, the founder of Alpaca's at Lone Ranch, an Alpaca farm and retail store. Then they head over to Garden Grove, California to meet up with Diosdado Velasquez, the founder of Natures Kindle, handcrafted soy candles.

EPISODE 405 – Strike an Adventurous Pose
Gary and the crew head to La Jolla, California to meet up with Chris Lynch and Michael Samer, the founder of Everyday California, an ocean adventure company and lifestyle brand. Then they head to Seattle, Washington to meet up with Nikki Closser, a former social worker turned photographer.

EPISODE 406 – Don't Horse Around with the Chocolate
Gary and the crew head to Morgan Hill, California to talk with Beth Killough and Susan McCusker, the founders of The Circle Up Experience, a horse assisted leadership and team building program. Then they head to Hamtramck, Michigan to talk to Alexandra Clark, the founder of Bon Bon Bon, am artisan chocolate company.

EPISODE 407 – Hub Repair
Gary and the crew head to Portland, Oregon to talk with Farhad Ghafarzade, the founder of Green Drop Garage, an eco-friendly auto repair shop. Then they head over to San Diego,

California to meet up with Felena Hanson, the founder of HeraHub, a female only co-working space.

EPISODE 408 – The Cheese Board
Gary and the crew head to San Francisco, California to talk with Taylor and Kevin, the founders of Blue Board, a unique employee reward company. Then they head to Seattle, Washington to meet up with Junea and Cameron Rocha, the creators of BraziBites, a company that specializes in Brazilian cheese bread.

EPISODE 409 – A Coffee Date
Gary and the crew head to Seattle, Washington to talk with Suzie Lee, the creator of Siren, an online dating site that focuses on comfort, privacy and mutual respect. Then they head over to Oakland, California to meet up with Keba Konte, the founder of Red Bay Coffee, a roaster and coffee bar.

EPISODE 410 – Room for Lunch
Gary and the crew head to Los Angeles, California to talk with Filip and Nadia Kristo, the creator of Roomescape Los Angeles, a live group based escape game. Then they head to White Lake Michigan to talk to Sherry French, the creator of SpBang, a company that manufactures reusable lunch products.

EPISODE 411 – Eggs and Wine
Gary and the crew head to Napa, California to talk with Hardy Wallace, co-founder of Dirty and Rowdy Family Winery, an artisan wine maker that's breaking all the rules. Then they head to San Marino, California to meet up with Shaun and Gary Tuch, the founders of Professor Egghead, an interactive science and engineering program for kids.

EPISODE 412 – 3D Sushi
Gary and the crew head to Detroit, Michigan to talk with Jay Rayford, co-founder of Social Sushi, a pop-up sushi concept. Then they head over to San Diego, California to meet up with Braydon Moreno, co-founder of ROBO 3D, a company that manufactures 3D printers.

EPISODE 413 – Camping Goods
Gary and the crew head to Silver Lake, California to meet up with Derek Michael, the creator of Happier Camper, a company that manufactures ultra-light travel and utility trailers. Then they head over to San Diego, California to meet up with Sophia Hall, the founder of The Make Good, a curator of local handcrafted products and resale clothing.

Season Five (13x30)
(Available in 4K)

EPISODE 501 – Market Climbing
Gary and the crew head to New Orleans, Louisiana to talk with Burnell Cotlon, owner of Lower 9th Ward Market, a convenience store, barber shop, and Laundromat that's saving the community. Then they head to Flagstaff, Arizona to talk with Paul Kent, creator of Flagstaff Extreme, a treetop adventure course.

EPISODE 502 – Chillin' with Goats
Gary and the crew head to Austin, TX to talk with Jae Kim, owner of Chi'Lantro, a Korean BBQ inspired food truck and catering company. Then they head over to Phoenix, Arizona to meet with Sarah Williams and April Gould, co-founders of Goat Yoga, the first ever interactive yoga with trained goats.

EPISODE 503 – Barn to Be Wild
Gary and the crew head to Phoenix, Arizona to meet with Thomas Porter, owner of Porter Barn Wood, Arizona's number one resource for reclaimed lumber. Then they head over to Houston, Texas to meet with Nicole Buergers, the founder of Bee2Bee Honey Collective, a honeybee farm that provides local honey and beekeeping services.

EPISODE 504 – Knock to Come Inn
Gary and the crew head to St. Louis, Mississippi to meet with Nikki Moon, owner of Bay Town Inn, a luxurious bed and breakfast right in the heart of Bay St. Louis. Then they head over to Houston, Texas to meet with Ohad Nezer and Jake Boshernitzan, owner of Knocki, a tech hardware company that gives you instant control of your favorite functions from any surface.

EPISODE 505 – Virtual Toys
Gary and the crew head to Austin, Texas to meet with Jan Goetgeluk, owner of Virtuix, a virtual reality company that created the Virtuix Omni™ motion platform. Then they head over to Las Vegas, Nevada to meet with Lizzy Newsome and Trevor Yopp, the owners of Kappa Toys, a design-minded toy store, with a wide selection of oddities and classics.

EPISODE 506 – The Concrete that Broke the Camel's Back
Gary and the crew head to Las Vegas, Nevada to meet with Guy Seeklus, owner of Camel Safari, a premier camel ride and Segway tour experience. Then they head over to Phoenix, Arizona to meet with Brandon Boetto, owner of SlabHaus, a business specializing in high-end concrete home furnishings.

EPISODE 507 – A Bearded Delight
Gary and the crew head to Austin, Texas to meet with Jeremiah Newton, owner of The Bearded Bastard, a legendary beard grooming products made by hand. Then they head over to Detroit, Michigan to meet with Amina Daniels, owner of Live Cycle Delight, Live Cycle Delight is the first contemporary cycle studio to offer cycling classes, a bike lounge, and a cold-pressed juice bar.

EPISODE 508 – FINN-ish Your Beer
Gary and the crew head to New Orleans, Louisiana to meet with Daniel Victory, the founder of Victory Nola, a bar-meets-classroom operation that teaches visitors how to make classic New Orleans Cocktails. Then they head over to Grand Rapids, Michigan to meet with Jeff Butzow, a fishmonger and the owner of Fish Lads of Grand Rapids, a seafood restaurant and fresh seafood store.

EPISODE 509 – The Athletic Board
Gary and the crew head to Las Vegas, Nevada to meet with Cathy Brooks, owner of Hydrant Club, a dog boarding and training facility in Downtown Las Vegas. Then they head over to Grand Rapids, Michigan to meet with Sara Moylan, owner of Shefit, an athletic apparel company with the highest level of support.

EPISODE 510 – Necklace or Neck Brace
Gary and the crew head to Austin, Texas to meet with Jessica Honegger, owner of Noonday Collection, a business that uses fashion to create employment opportunities around the world. Then they head over to Houston, Texas to meet with Shawn Baker, owner of Tantrums, a business that allows individuals to release frustrations in a safe and effective way, one baseball bat at a time.

EPISODE 511 – Juice Messenger
Gary and the crew head to Sedona, Arizona to meet with Summer and Mike Sanders, co-owners of Local Juicery, a superfood kitchen that makes Organic Cold Pressed Juice and healthy cuisine. Then they head over to Las Vegas, Nevada to meet with Fredrick Hutson, owner of Pigeonly, a company that provides families with low-cost inmate communication.

EPISODE 512 – Wine Wardrobe
Gary and the crew head to Flagstaff, Arizona to meet with Joe Bechard and Kris Porthier, creators of Chateau Tumbleweed, an independent winery and tasting room. Then they head over to Houston, Texas to meet with fashion designer Onyii Brown, owner of Onyii and Co., a luxury lifestyle clothing brand that caters to women.

EPISODE 513 – Pedaling Cakes
Gary and the crew head to Las Vegas, Nevada to meet with Holly Webster, the founder of Cake Azure, a bakery that specializes in custom fondant work. Then they head over to New Orleans, Louisiana to meet with Marin Tockman, owner of Dashing Bicycles, a modern bicycle boutique powered by women.

Season Six (13x30)

EPISODE 601 – Grassroots Ranch
Daniel Rose wanted to help people, so he went to school to become a nurse. Watching the countless cases that he felt could have been avoided through a better diet he decided to change the course of his life and create a source of real food. So, Daniel left healthcare, found a plot of land in northeast Tulsa, Oklahoma and opened Grassroots Ranch. Now Daniel and his wife Maria provide old-fashioned, all-natural foods using sustainable farming methods.

EPISODE 602 – LFLS Shoes
Growing up in West Helena, Arkansas life wasn't always easy for 22 year old Eric Jones. Eric overcame countless obstacles, including the loss of both parents, but that didn't stop the ambitious 22 year old from creating LFLS Shoes, a company that sells high quality shoes at affordable prices designed in the US and manufactured in Brazil.

EPISODE 603 – The DeLeon
Eric & Jodie DeLeon ran a wedding space in downtown Kansas City, but felt that they could do even better in crafting a memorable experience that focused on customer service. They relocated to an old funeral chapel in a beautiful historic building, fixed it up, and began a new company that caters exclusively to the dreams and desires of brides and grooms.

EPISODE 604 – Shire Post Mint
Knife maker Tom Maringer used his metal working skills to start engraving coins, using hand-engraved steel dies and pressing coins one at a time. Thus, Shire Post Mint was born and Tom has been minting custom coins ever since. His work caught the eye of George R. R. Martin who commissioned some coins for a new book called A Song of Fire and Ice, which became the hit HBO series "Game of Thrones." He and his family still maintain the mint, pressing, packing and shipping them all themselves, just as they would have hundreds of years ago.

EPISODE 605 – afloat: mind + body wellness
Afloat provides float therapy, infrared saunas, and sound therapy. Vicki Westergard decided to forego retirement for entrepreneurship when she left her corporate job at 56 years old. She had experienced float therapy, or "sensory deprivation" first hand and it changed her life, so she took out a loan and created afloat: mind + body wellness.

EPISODE 606 – Meshuggah Bagels
Unable to find a real New York style bagel in Kansas City, husband and wife Janna and Pete Linde would lug suitcases full bagels from the east coast back to Missouri for years. After working for corporations for most of their lives, they quit their jobs and decided to turn their love of bagels into a business. Today, Meshuggah Bagels has four locations and uses age-old Kosher methods to make traditional New York bagels for the people of the Kansas City.

EPISODE 607 – Glacier Confectioners
Bill Copeland is a US Army veteran and a Master Chocolatier. He opened Glacier Confection in the Tulsa Arts District in 2006. He was inspired by Major Dan Rooney of "Folds of Honor" and decided to link his business with help for veterans, especially with those who have PTSD and were having difficulty integrating back into society. Now in his new location, he's teaching chocolate making 101 classes, donating a portion of every sale to veterans.

EPISODE 608 – Bulu, Inc.
While subscription box services have become massive new market, Bulu Box was the sixth company on the scene. They now focus on private label subscription boxes for companies of all sizes. Founders Paul and Stephanie Jarrett walk us through how they've lead the way and changed the game in this exciting new category.

EPISODE 609 – Periwinkle
Cole Johnson has a science degree in Health and Safety Management, a member of the American Society of Safety Engineers, and has a certification as an EMT. After a layoff from his Health and Safety job, he called on his friends Jordan and Seth to start a small business. Without hesitation, they collectively abandoned traditional employment and went all-in on Periwinkle; service-based business that cleans out and organizes your garage.

EPISODE 610 – Con Quesos & Juice Palm
Omar Kasim created a fast-casual fusion taco restaurant in Fayetteville Arkansas, only to be pushed out of his own business by an investor. Picking himself up and starting again, Omar stayed positive and opened a cold-pressed juice bar named Juice Palm. Over time, the investor ran Con Quesos into the ground and Omar was able to buy back his first restaurant, bringing it back to the standards he'd set originally.

EPISODE 611 – J. Rieger & Co.
In the 1800's, J. Rieger & Co. was the largest mail-order whiskey maker in the U.S when prohibition forced them to permanently shut their doors. 90 years later, Kansas City bartender Ryan Maybee discovered a faint Rieger billboard on the site of his new establishment and made it his lives mission to resurrect the brand with the only remaining heir to the Rieger name. Watch how Maybee and Andy Rieger resurrect a family legacy and build an incredible business in the process.

EPISODE 612 – Flipside Ninja Park
Caleb Benson is a 10 year veteran of the USCG and now the co-owner/operator of Flip Side Ninja Park with his wife Emily. Both fitness fanatics, Caleb and Emily abandoned their careers to chase something they both truly loved, fitness and helping people stay active and improve their health. So they put their house up for collateral and started an indoor ninja training facility in Arkansas.

EPISODE 613 – Mobility Designed
Max Younger watched his dad struggle with crutches for years, but when his father finally had a leg amputation, Max and his wife Lilliana sprang into action to design a new style of crutch that was easier, safer, more comfortable, and allowed people mobility without compromise. Starting the company Mobility Designed, the Younger's drastically improved a design that hadn't changed since the Civil War.

Season Seven (13x30)

EPISODE 701 – Maria's Empanada
Lorena grew up eating her mother Maria's homemade empanada's, but she never thought that the savory snack would help her achieve her version of the American dream. From being homeless in Argentina, to owning five of Denver's hottest restaurants, Lorena's story is heartfelt, inspiring and will leave you salivating!

EPISODE 702 – Divinia Water
In 2007, Steven and Remy Sedylmayr were enjoying the good life in Arizona, retired with two kids in college. When Steven decided to pursue building a water purification system and re-mortgaged the house, he had no idea that they'd soon lose everything. The story of Divinia water is about family, overcoming hardship, and the quest to create the cleanest bottled water on the planet.

EPISODE 703 – Rocky Mountain Archery
Stewart King has been actively involved in archery for over 32 years. As an accomplished tournament target archer, he's practiced at several different facilities over the years. So, when he decided to switch careers and start Rocky Mountain Archery, he had a pretty clear vision of the archery destination that he wanted to create. This family business story is about perseverance and creating a life around what you love.

EPISODE 704 – Woodward Throwbacks
Woodward Throwbacks is a passion project turned business. Developed by Detroit residents, Bo Shepherd and Kyle Dubay as a way to furnish their apartments and clean up Detroit streets. From riding their bikes around the city searching for reusable materials to operating a nationwide

brand that now employs several Detroit locals, this story is about recognizing opportunity and believing in yourself.

EPISODE 705 – The Monarch
Thaine Fischer is a social entrepreneur with an extensive background in real estate acquisitions, development, and management. His latest endeavor "The Monarch" is a collaborative environment where artists, creative businesses and makers of all types can connect, inspire and create together in the heart of Ogden Utah's Nine Rails Creative District. This is a story about fearlessly going all in on a vision, despite adversity.

EPISODE 706 – FoodMaven
Patrick Bultema is a true industry maker whose mission is to eliminate food waste. Growing up on a farm, it pains him to know how much food is thrown away that farmers have worked so hard to produce, so he's addressing the problem at the source. FoodMaven sells high-quality local, oversupplied and imperfect food from distributors, manufacturers and producers to restaurants and institutional kitchens at a significant discount. This is a fascinating story about doing well, while doing good.

EPISODE 707 – Oswald Service and Repair
When Kevin Oswald's father told him that he would have to leave the family auto repair business because there wasn't enough revenue to sustain two families, he saw it as more of an opportunity than a setback. He spent several years working for another company until his father offered to sell him the business. Today, with two locations and more on the way, Kevin, his wife Renae and their two sons have transformed Oswald's into a highly successful business. This is a story about vision, forward thinking, and always putting family first.

EPISODE 708 – Stitch People
Stitch People was founded by Lizzy and Spencer Bean in 2013, born out of Lizzy's existential crisis and need for a creative outlet. Originally focused on making handmade cross-stitched family portraits, they quickly realized that people wanted to make things themselves. Today Lizzy's "Do it Yourself" stitch people book is the company's primary product and the new industry standard in cross stitched family portraits and more. This is a story about believing that anything is possible, and creating your best life.

EPISODE 709 – GoodBoy Clothing
GoodBoy Clothing was established in March 2014 in Flint, Michigan by resident Oaklin Mixon. Upon the auto industry's exit from Flint, followed by the water crisis that brought national attention, the city has been continually forced to reinvent itself. The resilient spirit that Oaklin Mixon shares with Flint is what sparked the idea for GoodBoy Clothing. GoodBoy offers multiple apparel and accessory collections developed in-house and through collaborations with artists, designers and seamstresses.

EPISODE 710 – Stock and Barrel
Parker Lichfield was working a job he loved doing photography and video for a local Utah company when he was unexpectedly laid off. He had two choices, find another job and risk the same thing happening again, or put his future in his own hands and start making high quality leather goods. This is a story about risk taking, the power of Youtube and quality craftsmanship.

EPISODE 711 – Friendly Plumber
Daniel Scott and Josh Christiansen met while working for a local plumbing company and hit it off immediately. Shortly after, they decided start their own plumbing company focused on customer service, creating a family environment for employees and giving people a second chance in life. Today, they employ over 50 people and are ranked as one of the top plumbing companies in Utah. This is a story about recognizing opportunity, perseverance and timing.

EPISODE 712 – Tee Lee's House
Risë Jones and her husband, Louis Freeman, opened TeaLee's after five years of planning and hard work. Seven years before the doors opened and the first pot of tea was brewed, Jones had was diagnosed with a rare form of leukemia. Fortunately, she beat it — and after she recovered, Freeman asked her what she wanted to do with her life. Her reply: "I want a tea house." This is a story about second chances and seizing the moment.

EPISODE 713 – Ruff Rescue Gear
Tim Price is a Colorado based Chiropractor, outdoorsman and dog lover. Tim's first dog and adventure partner, Ruger forced him to think about a bunch of new unknowns. His biggest fear was that Ruger, a large breed dog, could get injured and how would he carry him to safety? That fear inspired Tim to create a lightweight rescue harness that would change the course of his life. This story is about following your heart and creating something you truly believe in.

Season Eight (13x30)

EPISODE 801 – The Kitchen by Cooking with Que
Quiana "Que" Broden was not always a vegan, but when she was diagnosed with a severe autoimmune disorder, she knew that she had to make a serious change in her life. Fast forward about seven years when she turned a dream written on a Post-It note into reality. Now she's now the owner of a successful vegan restaurant and cooking school called "The Kitchen." This is a story about hope, dreams and the unrelenting pursuit to live her best life.

EPISODE 802 - Yakovich Outdoors
John Yakovich grew up near the Mississippi river. With generations of fisherman in his family, fishing has always been in his blood. After being re-located to Michigan for work, he decided to take his love of fishing and turn it into a family business. They say that muskie is the fish of

10,000 casts, but for John and his son, Captain Craig, they make it look easy. This is a story about following your passion, and taking a risk to finally do what you truly love.

EPISODE 803 - The Schvitz
Paddy Lynch, a funeral director by trade, has always been fascinated by historic properties. So, when the opportunity to buy a storied landmark and cultural institution for nearly 100 years, it was a dream come true. The Schvitz comes with a gloriously notorious reputation as a bathhouse frequented by Prohibition-era "Purple Gang" mobsters. Open to members and guests since 1930, The Schvitz is Detroit's original urban health club and the only historic bath house left in the city. This is a story about revival, die-hard perseverance and a passion for historic preservation.

EPISODE 804 - Plum Health
Dr. Paul Thomas knew what he wanted to do with his life since the age of 17. After completing medical school, residency and a short stint at an Urgent Care facility, he founded Plum Health. Plum Health offers direct primary care services based on a subscription model. Rather than charge patients for each visit, patients pay a set fee each month, gaining direct access to doctors as needed, including access to wholesale medications, imaging services and lab work. This is a story about disruption, and being the change that you wish to see.

EPISODE 805 - Will Power Fitness Gym
William McCray has endured several hardships throughout his life, but when he lost his mother to health issues when she was only 34 years old, he decided to dedicate his life to helping people transform their mind and bodies. He founded Will Power Fitness Gym on a philosophy that if you help people dig deep to discover their true reason for wanting to change, it can create a life-lasting impression. This is a story about perseverance, and staying true to your principals against all odds.

EPISODE 806 - Ash and Erie
Like 30% of American men under 5'8 in height, Steven Mazur and Eric Huang have always had a difficult time finding clothes that fit them properly. So, they took matters into their own hands and decided to do something about it. After lots of research, a successful IndieGoGo campaign and a trip to the Shark Tank, Ash and Erie is now the industry leader in "smaller guys" apparel. This is story about necessity truly being the mother of invention.

EPISODE 807 - Cochrane House
Roderica and Francina James have always been passionate about real estate, hospitality and design. So, when they bought the historic 1870 Italianate style Cochrane House, they knew they had something special. Fast forward 10 years, and the James sisters own and operate one of most rare and unique luxury bed and breakfasts in Detroit. This is a story about family, culture and staying true to your core values.

EPISODE 808 - LuminAID
Anna Stork and Andrea Sreshta were graduate students in architecture school in 2010 when the earthquake hit in Haiti. Looking at the types of supplies that were being shipped in, they noticed that lighting supplies were not being distributed in volume. Typically, after a disaster occurs, the lights go out, so they thought that a lightweight rechargeable light would add a lot of safety and comfort to those affected, and LuminAID was born. This is a story about compassion, and finding a solution to a real-world problem.

EPISODE 809 - Start Up 100th Episode
Gary Bredow and Jenny Feterovich have always been entrepreneurs, both fascinated with film production and storytelling. Born and raised in the former Soviet Union, Jenny immigrated to the US with her family as a teenager, and Gary from a small farming community called Carleton, Michigan. When this unlikely duo discussed the concept for Start Up over a BBQ lunch, there was no turning back, and they decided to chase this dream with everything they had. Start Up Season 8 ushers in its landmark 100th episode by sharing their own Start Up story. Meet family and crew, and learn about the joys and challenges that come with producing a national television series for 8 consecutive seasons.

EPISODE 810 - The Office Oasis
Kevin Lehoe graduated in 2014 with a mechanical engineering degree and quickly found himself working behind a desk. Passionate about product design, Kevin realized that the thing that bothered him the most about sitting at a desk all day were the wheels on his office chair. Questioning why traditional office furniture tends to be uncomfortable, clunky, and lacking proper design and function (like the chair wheels), he founded The Office Oasis with the goal of bringing new life to outdated office essentials. This is a story about inventiveness and finding new solutions for old problems.

EPISODE 811 - Healthy Roots Dolls
Yelitsa Jean-Charles never had a doll that looked like her growing up. The one time her parents gave her a black doll, she burst into tears because she thought that it wasn't the "pretty one". Since then, Yelitsa has made it her goal to make sure that no other children feel the way she did about her own appearance growing up, so during her junior year at Rhode Island School of Design, she created Healthy Roots Dolls, a toy company that creates dolls and storybooks that empower young girls and represent the beauty of our diversity. This is a story about empowerment, self-love and raw ambition.

EPISODE 812 - Ann Arbor T-Shirt Company
Jerry Kozak and Ricky Winowiecki began printing and selling t-shirts out of their college dorm with little success. After graduation, they borrowed $16,000 from friends and family to buy their first commercial t-shirt printer. After a couple more years of dismal sales, business started to pick up. The company got its first significant contracts and moved into a warehouse. With more

than 50 employees and two dogs, Ann Arbor t-shirt company prints and embroiders over 500,000 shirts per year for clients all over the world. This is a story about resilience and absolutely refusing to give up.

EPISODE 813 - Michigan Fields
Since 2017, Drew Patrick has been developing a concept that would connect people with locally sourced and grown grocery products. So, when the pandemic hit, he knew it was time to fast-track the concept and launch his business, Michigan Fields, as quickly as possible. Essentially an online grocery store, you shop just like you would through Instacart or the other services, but the products are coming directly from the source. This is a story about quickly adapting to your environment and bring businesses together to provide a valuable service.

Season Nine (13x30)

EPISODE 901 - Tru Colors Brewery / Wilmington, NC
After witnessing a drive-by shooting in his community of Wilmington, North Carolina, George Taylor decided to take action. He started Tru Colors Brewery, whose mission is to unite and create understanding between rival gangs in order to better their community.

EPISODE 902 - Vertical Roots / Charleston, SC
Two high school friends, Andrew Hare and Matt Daniels had a dream to bring healthy, local produce to South Carolina. Vertical Roots has since grown into the largest hydroponic container farm in the US producing year-round leafy greens and produce all throughout the United States.

EPISODE 903 - Sea Love Sea Salt / Burgaw, NC
Amanda and Dave Jacobs loved the beach so much they wanted to bring it home with them. After experimenting with a variety of methods, they finally found a way to turn Wrightsville Beach into a delicious salt perfect for cooking and created their own business, Sea Love Sea Salt Co.

EPISODE 904 - Amphibian Air / Savannah, GA
Dave Myers was in Hawaii on vacation when a canceled scuba trip led him to “Trike Flying.” This life-altering experience set Dave on a mission to create Amphibian Air, a company that invites the public to ride and pilot a FAA certified amphibious trike over the waters of Savannah, Georgia.

EPISODE 905 - Genesis Block / Wilmington, NC
Tracey and Girard Newkirk believe that every community needs a place to collaborate and create together. Genesis Block provides not only coworking spaces, but also an Entrepreneur Academy

with small business courses for all backgrounds and ANZA, a platform that pairs minority and women owned businesses with anchor institutions and prime contractors.

EPISODE 906 - Yaupon Wellness Company / Savannah, GA
Lou Thomann and Lori Judge took a vacation to Ossabaw Island where they were introduced to the Yaupon Holly tree. After experiencing the tea made from the Yaupon's leaves, Lou was hooked and spent the next three years researching until finally launching The Yaupon Tea Company in hopes of sharing the health benefits of tea with world.

EPISODE 907 - Bitty and Beau's Coffee / Wilmington, NC
The Wrights are the proud parents of four children. Their two youngest, Bitty and Beau, have Down Syndrome. The Wrights opened their first Bitty & Beau Coffee in Wilmington, NC, a place they hoped would teach acceptance and inclusion. Today, Bitty & Beau is a franchise business that has grown to several locations across the US and employs hundreds of people with disabilities, providing the community with not only great coffee, but also a meaningful experience.

EPISODE 908 - Big Bon Family / Savannah, GA
What started out as a pizza food truck has grown and developed into so much more. From pizza to bagels, Big Bon's core mission is to teach its team members business and life skills through a variety of experiences around great foods.

EPISODE 909 - Mother Trucker Yoga / Hartford, WI
Hope has been doing yoga for 17 years and has seen first-hand the physical and mental health benefits it can provide. Mother Trucker Yoga provides fitness guidance to a market otherwise forgotten, drivers. Through short, easily accessible videos, Hope aspires to help drivers get moving wherever they may be.

EPISODE 910 - Charleston Shoe Co. / Charleston, SC
Through Neely Powell's entrepreneurial spirit, what started out as a shoe wholesale business became so much more. After attending Savannah College of Art & Design, she collaborated with a cobbler in Mexico and formed Charleston Shoe Co., a business that provides women with comfortable and stylish shoes in stores all around the US.

EPISODE 911 - End of Days Distillery / Wilmington, NC
After years of brewing at home, Shane and Beth Faulkner decided to take the plunge and open their own distillery. End of Days Distillery provides Wilmington with fine small batch spirits and an opportunity to tour the distillery and experience how it's all made.

EPISODE 912 - One of a Find Charleston / Charleston, SC
After growing bored with the furniture in her family home, Courtney Bukowsky decided to take matters into her own hands by slowly selling all of their household furniture, using the money she made to replace the items with vintage pieces that she loved. Over time, she got better and better at buying selling and eventually had to come clean with her family about the successful business she had created.

EPISODE 913 - The Tiny Tassel / Charleston, SC
Mimi turned her creative hobby of earring design into a full jewelry and accessory brand with the Tiny Tassel. Inspired by the colors and sites of Charleston, South Carolina, The Tiny Tassel includes earrings, bracelets, necklaces, garments and more each named after a special street or place within Charleston.

Season Ten (13x30)

EPISODE 1001 - Valencia Key / Philadelphia, PA
From growing up in homeless shelters, to owning a brand that's sold on QVC, Lia Key overcame enormous obstacles to make her dream a reality. Lia is the founder of the Philadelphia based jewelry brand "Valencia Key", a company on a mission to help people believe in themselves and find their light.

EPISODE 1002 - HEX Ferments / Baltimore, MD
Meaghan Carpenter grew up canning with her family, but she never thought she'd turn fermenting foods into a career. After countless licensing and zoning challenges, she and her husband founded Hex Ferments, a successful company that uses traditional fermentation to preserve and transform local, organic ingredients into nourishing foods.

EPISODE 1003 - The Rounds / Philadelphia, PA
Alex Torrey is a former CIA employee who founded The Rounds, a company that refills your non-perishable pantry items and picks up your empty containers. Like the modern-day milkman, but for sustainable staples. Focused on reducing waste and creating convenience, The Rounds are on their way to becoming a household name.

EPISODE 1004 - Dream 1st Studios / Baltimore, MD
Don Trunk is a music producer dedicated to giving artists a space to be themselves and create music in a safe and comfortable environment. From recording music in his grandma's basement to building a highly reputable full-service studio, Don is helping to make artists dreams come true.

EPISODE 1005 - Surfsup / Portersville, PA
Ian Smith the owner of SurfSup, a company that offers guided standup whitewater Paddle Boarding tours and instruction. Ian turned four paddleboards and a vision into a successful company that mentors inner city youth through ecological education, Ian is doing well, by doing good.

EPISODE 1006 - Essex Squeeze / Lower East Side, Manhattan NYC
Cedric Hernandez and Charles De La Cruz are the owners of Essex Squeeze, a juice bar that offers a healthy taste of New York City flavor. From running bridges in NYC to serving up delicious juice, Cedric and Charles are focused on helping people find a healthy balance through exercise and nutrition.

EPISODE 1007 - Olde Town Overhaul / New Kensington, PA
Mike Malcanas is the founder of Olde Towne Overhaul, a company on a mission to revive Downtown New Kensington and open doors for new business owners. Mike started with a vision of what "could be" for the city of New Kensington, and his efforts are changing the future of this Pennsylvania community.

EPISODE 1008 - ConConnect / Harlem, NYC
Founded by Andre Peart, Conconnect is a company that has revolutionized the process of reentry by connecting formerly incarcerated people with services instantly. Going through the process himself, Andre recognized the challenges that were leading to high recidivism rates, and decided to create a system that would give the formerly incarcerated a real chance at successful re-entry.

EPISODE 1009 - Churn Homemade Ice Cream and Coffee/ Gibsonia, PA
Churn is a business committed to coffee, community and delicious homemade Ice Cream. Founder Kelley Costa has overcome enormous health challenges to create a successful, multi-location homemade ice cream and coffee shop.

EPISODE 1010 - Water Song / Baltimore, MD
Water Song is a restaurant that brings the traditions and flavors from founder Colin Liang's hometown of Yunnan Province, China. Originally coming to America to study business, Colin's life took a series of twists and turns that led him right back to his roots.

EPISODE 1011 - Black and Mobile / Philadelphia, PA
David and Aaron Cabello are the founders of Black and Mobile, a food delivery company that is on a mission to help elevate underserved black owned businesses. Focused on businesses that are often overlooked, Black and Mobile provides them with the technology they need to not only expand their customer base and stay competitive in this rapid changing economy.

EPISODE 1012 - Timbuk2 Academy / Trenton, NJ
Ayana Abdul-Raheem, the founder of Timbuk2 Academy, a private, independent institution that offers high-quality holistic, arts and education and personal development programs for girls/young ladies ages 9-22. Ayana has committed herself to teaching young ladies that they are born worthy, unleashing their full potential through amazing experiences and life-based education.

EPISODE 1013 - Module / Pittsburgh, PA
Brian Gaudio and Drew Brisley founded Module, a company that builds customizable, energy efficient Modular homes. Brian had a dream of combating the housing crisis with quality-controlled housing built in a fraction of the time of traditional construction. With Module, Brian and Drew are seeing that vision come to life.

Season Eleven (13x30)

EPISODE 1101 - Baobab Fare / Detroit, MI
Refugees Hamissi Mamba and his wife, Nadia Nijimbere fled East Africa and realized their American dream by opening Baobab Fare, an award-winning restaurant in downtown Detroit that serves up traditional East African dishes from their hometown of Burundi, Africa**.**

EPISODE 1102 Apogee Air / Waterford, MI
As their family began to grow, Josh and Valerie Clark were forced to make a decision; buy a house or buy an airplane, and that incredibly difficult decision was the beginning of Apogee Air, a company that provides flight training, aircraft management and pilot services.

EPISODE 1103 - Brian LeFeve / St. Clair Shores, MI
After getting divorced and nearly losing his business, Brian LeFeve decided it was time for a serious change. He focused on self-discipline and consistency and completely turned his life around. As a way to give back, Brian decided to dedicate himself to helping other individuals live their best life by becoming a life coach focused on human optimization.

EPISODE 1104 - East End Market / Orlando, FL
John Rife is an Orlando based commercial real estate investor with a passion for small business, which is why he created East End Market, a food hall and neighborhood market that gives entrepreneurs a chance to turn their dreams into reality.

EPISODE 1105 -Sweets & Meats BBQ / Cincinnati, OH
When Kristen Bailey surprised her husband Anton Gaffney with a smoker for his birthday, it changed the course of their lives. They started Sweets and Meats, a BBQ food truck and catering

business that serves award winning smoked meats, homemade sides and deserts, and are putting Cincinnati BBQ on the map.

EPISODE 1106 - Posies Flower Truck / Tampa, FL
David and Stephanie Frank are no strangers to entrepreneurship, so when a local flower truck business went up for sale, they jumped at the opportunity to write the next chapter of their lives. Posies Flower Truck, a pop-up, make your own bouquet flower truck is turning heads and making noise in the Tampa Bay area.

EPISODE 1107 - Birdy Boutique / Armada, MI
Sisters Barbara Kent and Joanna Serra immigrated to the United States from Poland as children in 1988. Watching their mother perform hard physical work to put food on the table, they learned that hard work and determination can equal success, which led to the creation of Birdy Boutique; a Michigan based textile manufacturing company that makes a variety of children's items.

EPISODE 1108 - QRxLabs / Miami, FL
Silvana Ameri started selling women's clothing online as a hobby that exploded into a profitable business, but as sales started to decrease, her ex-husband, Alex Fedorowicz proposed the idea of manufacturing and selling skincare products instead, which led to the creation of QRxLabs, a cosmetics company on a mission to revolutionize skincare.

EPISODE 1109 - Creations by Nathalie / Miami, FL
Nathalie Valdes turned her love of nature into a company that sells and ships high quality DIY terrariums kits with south Florida handpicked succulents. Creations by Nathalie explains how she manages a successful family business while creating generation wealth for her family.

EPISODE 1110 - Opnr / Grand Rapids, MI
We ask Dre Wallace how to grow a national entertainment marketplace built for booking talent for live performances. Learn the story of how Opnr is giving artists a larger voice in a challenging industry.

EPISODE 1111 - CritterPro / Jacksonville, FL
CritterPro is a company on a mission to help people with "wildlife related issues" that may be impacting their home (e.g. "There's a snake in my shower!"). Learn about how the best ideas can go south with bad partnerships…and creepy critters.

EPISODE 1112 - The Lip Bar / Detroit, MI
The Lip Bar is a vegan and cruelty-free beauty brand on a mission to help change the way people think about beauty. Melissa Butler tells an inspiring story of relentless personal belief and building a global brand from scratch.

EPISODE 1113 - Wolverine Pickleball / Ann Arbor, MI
Pickleball is taking over the U.S. and Wolverine Pickleball is on a mission to elevate the sport in Southeast Michigan. Leslie White and Christy Howden let us in on their story of ambition and the power of community.

Season Twelve (13x30)

EPISODE 1201 - Ampersand / Fort Worth, Texas
A coffee house by day and lounge by night, Ampersand is taking the Dallas/Fort Worth area by storm with a fresh and youthful approach to hospitality. Beating Starbucks for a spot at the DFW airport, Toan Luong and his team at Ampersand are making big waves and they're just getting started.

EPISODE 1202 - Desert Creek Honey / Blue Ridge, Texas
Developing a passion for bees at the age of 12 when he won a beehive in a contest, Blake Shook's interest in apiculture only increased into adulthood, driving him to start Desert Creek Honey, a company that sells raw, unfiltered honey and all things beekeeping, supporting a new generation of beekeepers

EPISODE 1203 - Just Elope / Dallas, Texas
Wearing a Walmart dress purchased on the way to city hall wasn't the wedding Jennifer Allen ever dreamed of, but it was all the motivation that she needed to start Just Elope, a business that specializes in micro weddings for people who want a beautiful wedding on a smaller scale.

EPISODE 1204 - Magdalena's Catering and Events / Fort Worth, Texas
Husband and wife team, Paige and Juan Rodriguez met while working at a popular restaurant before creating Magdalena's Catering and Events, which has become one of Fort Worth's premier catering companies with a food truck, a permanent supper club, and a Spanish tapas restaurant.

EPISODE 1205 - Blade Craft Barber Academy / Dallas, Texas
Challenging the perception of what a barber should look like, Lilly Benitez is training a new generation of barbers with her groundbreaking business, Blade Craft Barber Academy in the Deep Ellum district of Dallas, Texas.

EPISODE 1206 - J.C Scott / Dallas, Texas
When his future mentor walked out on stage in a perfectly crafted custom suit, everything changed for Jacob Clayton, founder of J.C Scott Custom Clothing. After years of hustling and even living out of his car, Jacob is now living his dream of becoming a custom clothing designer, manufacturer and stylist

EPISODE 1207 - Veterans Moving America / Fort Worth, Texas
A mission-based company, Veterans Moving America only employs US military veterans. When Zach Freeman saw that Vets were facing significant challenges with sustained, long-term employment, he decided to take matters into his own hands with this remarkable company.

EPISODE 1208 - Mansfield Funeral Home and Cremations / Mansfield, Texas
Driven by compassion, empathy and professionalism, Mansfield Funeral Home and Cremations is setting a new standard in the funeral home industry with founder Christie Moore setting countless first in her field.

EPISODE 1209 - Simpleaf / Dallas, Texas
Founded on the idea of fostering a community dedicated to social inequities and sustainability, Nigerian immigrant, Femi Oyenekan founded Simpleaf Brands, a company that offers eco-friendly, biodegradable home and personal hygiene care products.

EPISODE 1210 -Revitalize Charging Solutions / Fort Worth, Texas
Driven by the desire to make charging your electric vehicle more convenient and affordable, Edward Morgan took matters into his own hands when he started Revitalize Charging Solutions, a company that offers EV charging stations for both residential and commercial use.

EPISODE 1211 - The Blok Climbing Co. / Fort Worth, Texas
Developing a passion for climbing during the pandemic, Skyler Brooks decided to turn his hobby into a family business with The Blok Climbing Co. Relocating his family from California to Texas, The Blok is quickly becoming the premier destination for bouldering in northern Texas.

EPISODE 1212 - BWI Contractors / Dallas, Texas
After her first successful flip when she was in her early 20's, Stacie Stewart has been on a mission to bring affordable housing to the market while mentoring others to do the same. From the highest highs to the lowest lows, Stacie epitomizes resilience with her company BWI Contractors.

EPISODE 1213 - Herbal Goodness / McKinney, Texas
Feeling unfulfilled in her high-level corporate job, Unoma Okorafor decided to pursue a path that provided more meaning and purpose in her life by creating Herbal Goodness, a superfood company that supports women and girls in need.